

MONTHLY MEMBERSHIP PROGRESS REPORT

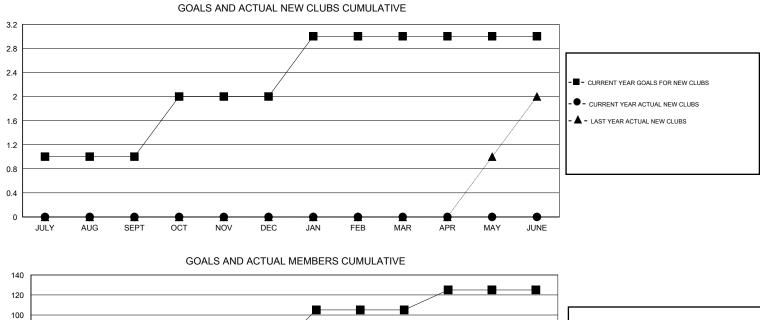
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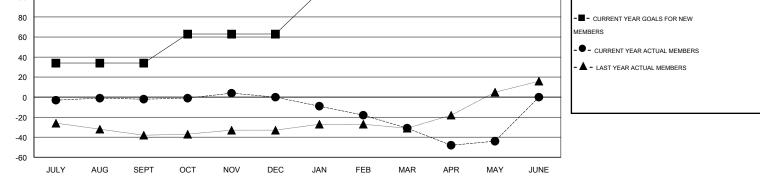
Results as of: 5/31/2014

JERRY SMITH GMT:

LOCATION WEST VIRGINIA

 $\mathsf{GMT} \; \mathsf{CA} \; 1$ Clubs Members RESULTS FOR 2013-2014 RESULTS FOR 2013-2014 NEW CLUB ACTUAL NEW ACTUAL ACTUAL NET NEW MEMBER ACTUAL TOTAL ACTUAL ACTUAL NET QUARTER QUARTER GOAL CLUBS DROPPED GAIN/ GOAL MEMBERS DROPPED GAIN/ CLUBS LOSS MEMBERS LOSS ADDED 1 0 1 -1 34 19 21 -2 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 29 17 15 2 1 OCT/NOV/DEC OCT/NOV/DEC 0 42 41 -31 1 1 -1 10 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 20 8 21 -13 APR/MAY/JUNE APR/MAY/JUNE





DROPPED CLUBS: 2		23 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION		
			MALE	614 (66.96%) 303 (33.04%)	
DROPPED MEMBERS			FEMALE	303 (33.04 %)	
DECEASED	14	ASSESSMENT DATA			0.40
CLUB CANCELLED	17				248
OTHER	67				122
TOTAL	98		NON-HEAD OF HOUSEHOLD		126